



# SPONSORSHIP PROSPECTUS 2019

New South Wales  
Medical Students' Council



Ben Xie  
Sponsorship Director



New South Wales

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# PARTNERSHIP INVITATION

**It is with immense satisfaction and excitement that I invite you to partner with the New South Wales Medical Students' Council (NSWMSC) in 2019.**

The NSWMSC is the key representative body for New South Wales medical students. We are a student operated society which aims to connect, advise and advocate on behalf of students from the nine medical schools we represent in NSW. Following our establishment in 2008, NSWMSC has developed into a chief spokesperson in fostering connection and promoting the interests of medical students in NSW. We look forward to our continued development throughout 2019, and wish to extend an invitation for you to join us.

In partnering with us your organisation will gain substantial exposure to nearly 4,500 medical students state-wide who are the healthcare professionals, educators and leaders of tomorrow. You will be afforded the chance to engage with this burgeoning student population, 1,000 of whom are in their graduating year, through a variety of tailored academic events, social activities and networking functions. This will be complemented by our publications, website and various social media profiles.

We are optimistic that you will choose to join or continue to be part of our exclusive sponsorship syndicate. We look forward to forming a healthy, mutually beneficial partnership in 2019. The sponsorship packages through which we aim to achieve this, with your support, are outlined in this document.

Please do not hesitate to contact me regarding any aspect of this prospectus, and thank you for your consideration.

**Yours sincerely,**

**Ben Xie**

**NSWMSC Sponsorship Officer 2019**

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# Introduction to NSWMSC



## NSWMSC...

**Represents** approximately 4,500 medical students from across all *nine medical schools* in NSW and the Australian National University Medical School in the ACT. NSWMSC was formed as the first formal means of communication between NSW medical schools and students in 2008. Since then, the organisation has rapidly evolved to become one of the most significant student bodies in Australia.

**Provides** a unique context for education and empowerment of all NSW medical students. The organisation provides a forum for discussion and debate on a variety of current and future issues relating to the medical profession. NSWMSC's advocacy focus is informed by broad participation in government and non-government organisations.

In addition, **facilitates** strong unity between all NSW medical students through its dynamic social portfolio. Regular exciting events and publications throughout the medical school calendar enable students to engage with each other in unique ways and create enduring professional cohesion!

### Operates under a number of key aims. These are to:

- + **Represent** the views of all medical students in NSW.
- + **Promote** the co-operation of all medical schools in NSW to maintain optimal medical education.
- + **Promote** and address issues pertinent to NSW medical students.
- + **Protect** the well being of medical students in NSW.

### Achieves these aims by:

- **Fostering** and sustaining co-operation and communication among the medical schools in NSW
- **Acting as a lobbying group** for medical students to the NSW government and NSW-specific bodies.
- **Fostering unity** among students by providing a forum for their opinions.
- **Fostering communication** between the medical students and the community.



## ADVOCACY & REPRESENTATION

NSWMSC has run a number of successful advocacy campaigns which have attracted significant media attention. **#HelpMeHelpYou** focussed on the plight of international students who were at risk of not gaining an internship at the conclusion of their degree. It united students from all around NSW, and humanised the discussion surrounding the internship crisis. Our campaign against the opening of a Murray Darling medical school led to numerous articles and interviews by the ABC, Australian Doctor, My Health Career and Australian Rural Doctor.



Dr Brad McKay, Professor Kerry Phelps AM, Liam Mason, Dr Joe Monteith and Ashna Basu gather in Sydney ahead of the release of the AMA's new position on same-sex marriage. Photo: James Brickwood

*The Sydney Morning Herald*

NSWMSC works closely with the NSW Government and NSW Health, as well as a number of other key stakeholders. We contributed to the National Medical Intern Review in 2015 and represented the interests of students on a number of other key health workforce issues.

## SOCIAL MEDIA

NSWMSC's online presence exists on various platforms. These include our website, Facebook page, Twitter and Instagram accounts and LinkedIn profile. The NSWMSC Facebook page has almost 5,500 likes and we have over 1000 Twitter followers. Our reach per post varies between 8 - 27 thousand people, with an active and engaged follower base. We also have a LinkedIn and Instagram profile and are considering expanding to other platforms in the future. Our follower-base consists not only of current NSW medical students, but also alumni and medical professionals all over Australia.

## PUBLICATIONS

The NSWMSC newsletter is a monthly publication featuring policy reports, articles by students and material from sponsors along with other medical articles, internal updates and networking/upskilling opportunities relevant to our members. We work closely with leaders in health to facilitate discussion of big ideas and new ways to engage students and junior doctors. The NSWMSC Newsletter is published on our social media and through our mail server, gaining substantial engagement. Past editions can be found on our website.

# ***EVENTS OUTLINE***

**JOURNEYS  
IN MEDICINE  
SYMPOSIUM**



**RESEARCH  
IN MEDICINE  
SYMPOSIUM**



**COCKTAIL  
PARTY**

**SPORTS  
DAY**



**MENTAL  
HEALTH  
DAY**



**CLINICAL  
GAMES**



**clinical  
2018  
games**

# Clinical Games

Wednesday 13th March

Clinical Trivia Night is back again in 2019 as a initiative by the Pharmaceutical Society of Australia along with SUPA and NSWMSC. At this event, teams of medical and pharmacy students can befriend and challenge each other in a night of academic fun at Forest Lodge Hotel.



## Research in Medicine Symposium

Saturday 23rd March

Research is fundamental to the progress of clinical practice. As such, medical schools and specialist colleges nationwide have shifted towards research-focused programs to foster a culture of innovation in all medical practitioners. The NSWMSC therefore aims to provide students with the skills and the inspiration to embrace the multitude of research opportunities available to them during medical school and beyond. The day-long conference will be broken down into several sessions:

- Selected medical students will present their research and be critiqued by a panel of highly respected judges.
- Professor Nicholas Talley, Editor-in-Chief of the Medical Journal of Australia will give a keynote address, dispelling misconceptions surrounding the undertaking and publishing of research.
- A panel of distinguished clinician-researchers will discuss how research has benefitted their practice of medicine.
- Invited researchers will conduct small-group workshops to introduce delegates to the logistics and practical skills required to conduct research, as well as a general workshop on getting a foot in the door of research.

The event will be targeted at students who have undergone research in their medical career as well as those who have an interest but haven't had any exposure.



# Journeys in Medicine Symposium

Saturday April 27th

The Journeys in Medicine Symposium is an innovative shift from the previous successful annual event - Leadership in Medicine Seminar. This year would bring together 200 medical students from both NSW and the ACT who want to learn more about the opportunities they can create with their medical degree outside of the conventional. As well as highlight important issues to the average medical student. In the past, we have invited esteemed speakers such as Kerry Phelps, and we have more exciting speakers in store, covering a breadth of topics including leadership, advocacy, and entrepreneurship within medicine, rural and global health including indigenous and climate health, women in medicine, tactical medicine and international opportunities. There will also be smaller breakout sessions with opportunities for discussion of topics such as mental health and student advocacy.

We are excited to develop the value of this wonderful opportunity for medical students, inspiring students to think outside the box, and discover how their medical career can extend beyond the hospital walls – locally, nationally, and internationally. This symposium will inspire delegates to greater heights in medical innovation and application of resources in this changing world.



## Cocktail Party

Saturday April 27th

Held in amazing locations such as The Ivy and The Establishment, the NSWMSC Cocktail party is the largest networking opportunity for medical students in this state. This is the event where medical students form relationships and friendships which will last them their entire medical careers.

This is the largest event held by the NSWMSC bringing close to 400 students together from two states with the inclusion of the Australian National University Medical Students Association in 2016. This will result in more medical students in a fantastic venue having the time of their lives. Tickets sell out within hours every year and this year's event promises to be bigger and better than ever!



# Sports Day

## July

As one of the NSWMSC's flagship events, our sports day is well established and utilises the combined forces of individual competitive rivalry to provide a spectacular sports tournament for the students.

From soccer to tug of war, netball to three-legged races, we aim to draw 200 students to this event. Held in August, the Sports Day provides a welcome release from the tension of the academic syllabus and reminds students on the importance of self-care and achieving a healthy work-life balance. Sports Day runs as a full-day tournament, complete with an exciting round-robin system to determine which medical society reigns once and for all. We provide lunch for the students and give them opportunities to get to know each other in a relaxed and friendly, if competitive, environment.



# Mental Health Day

## September

Traditionally, the demands of medical school have placed undue stress upon students and have left them with little time to look after their mental wellbeing. To help counteract this, numerous measures have been set in place by universities and student-run organisations to help alleviate stress, promote awareness and encourage open dialogue amongst medical students about the importance of caring for oneself mentally. To this end, the NSWMSC runs annual mental health breakfasts. A fully-sponsored breakfast is held at each NSW and ACT medical school for students to unwind with their peers before their often long days of class. These breakfasts provide group relaxation activities, and a safe space for students to speak about any issues they or their classmates might be facing, or to learn how to access the avenues of support available to them in times of need. By holding these sessions towards the end of the year, we hope to provide attendees with some support for their busy schedules, and to help ensure that all NSW medical students are aware of all help available to them if they should require it.

NSW MSC

# SPONSORSHIP PACKAGES

RESEARCH IN MEDICINE SYMPOSIUM

New South Wales  
Research Students' Society

Options	Inclusions	Prospective Cost
<b>Exclusive Partner</b>	Exclusive named partnership with NSW MSC as host of RIMS Large logo on all advertisements and distributed materials including social media posts and event programs/tickets Major partnership acknowledgement 5-minute address to attendees to open event Opportunity to hold stall at RIMS Opportunity to display 2 stage-side, large company banners at RIMS All photos watermarked with logo Distribution of company materials in delegate handouts	\$1000
<b>Social Media Partner</b>	Small logo on all social media advertisements for RIMS Small logo present on all distributed materials including event programs/tickets Minor partnership acknowledgement Opportunity to hold a stall at RIMS	\$500
<b>Trade Table Partner</b>	Opportunity to hold a stall of 1 display table with 2 banners	\$300
<b>Prize Partner</b>	Acknowledgement as sponsor of relevant prizes/giveaways	Prizes/giveaways
<b>Photography Partner</b>	All photos watermarked with logo Minor partnership acknowledgement	\$100
<b>Speaking Partner</b>	10-minute address to attendees	\$300
<b>Catering Partner</b>	Named acknowledgement 2 minute address prior to sponsored meal Opportunity to display banners during sponsored lunch/morning tea	\$100
<b>Merchandise Partner</b>	Logo displayed on merchandise including pens, lanyards, name cards, programs	Negotiable



NSWMSC

# SPONSORSHIP PACKAGES

JOURNEYS IN MEDICINE SYMPOSIUM

New South Wales  
Medical Students Society

Options	Inclusions	Prospective Cost
<b>Exclusive Partner</b>	Exclusive named partnership with NSWMSC as host of JIMS Large logo on all advertisements and distributed materials including social media posts and event programs/tickets Major partnership acknowledgement 5-minute address to attendees to open JIMS Opportunity to hold stall at event if appropriate Opportunity to display 2 large company banners at JIMS All photos watermarked with logo	\$2000
<b>Social Media Partner</b>	Small logo on all social media advertisements for relevant event Small logo present on all distributed materials including event programs/tickets Minor partnership acknowledgement Opportunity to hold a stall at JIMS	\$1000
<b>Trade Table Partner</b>	Opportunity to hold a stall at JIMS	\$700
<b>Prize Partner</b>	Acknowledgement as sponsor of relevant prizes/giveaways	Prizes/giveaways
<b>Photography Partner</b>	All photos watermarked with logo Minor partnership acknowledgement	\$300
<b>Speaking Partner</b>	10-minute address to attendees	\$400
<b>Catering Partner</b>	Named acknowledgement 2 minute address prior to sponsored meal Opportunity to display banners during sponsored lunch/morning tea	\$400
<b>Merchandise Partner</b>	Logo displayed on merchandise including pens, lanyards, name cards, programs	Negotiable

NSW MSC

# SPONSORSHIP PACKAGES

## COCKTAIL PARTY

Options	Inclusions	Prospective Cost
<b>Exclusive Partner</b>	Exclusive named partnership with NSW MSC as host of Cocktail Party Large logo on all advertisements and distributed materials including social media posts and event programs/tickets Major partnership acknowledgement All photos watermarked with logo Opportunity to display 2 large banners by entrance/exit	\$1500
<b>Social Media Partner</b>	Small logo on all social media advertisements Small logo present on all distributed materials including event programs/tickets Minor partnership acknowledgement	\$1100
<b>Photography Partner</b>	All photos watermarked with logo All photobooth photostrips containing logo Minor partnership acknowledgement	\$600
<b>Catering Partner</b>	Named acknowledgement	\$400



NSW MSC

# SPONSORSHIP PACKAGES

SPORTS DAY

Options	Inclusions	Prospective Cost
<b>Exclusive Partner</b>	Exclusive named partnership with NSW MSC as host of Sports Day Large logo on all advertisements and distributed materials including social media posts and event programs/tickets Major partnership acknowledgement All photos watermarked with logo Opportunity to display 2 large banners by entrance/exit	\$700
<b>Social Media Partner</b>	Small logo on all social media advertisements Small logo present on all distributed materials including event programs/tickets Minor partnership acknowledgement	\$500
<b>Photography Partner</b>	All photos watermarked with logo Minor partnership acknowledgement	\$300
<b>Catering Partner</b>	Named acknowledgement	\$200



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# SPONSORSHIP PACKAGES

MENTAL HEALTH DAY

Options	Inclusions	Prospective Cost
<b>Exclusive Partner</b>	Exclusive named partnership with NSWMSC as host of all Mental Health Breakfasts Large logo on all advertisements and distributed materials including social media posts and event programs/tickets Major partnership acknowledgement at each satellite event All photos watermarked with logo	\$1000
<b>Social Media Partner</b>	Small logo on all social media advertisements Minor partnership acknowledgement	\$300 per event
<b>Catering Partner</b>	Named acknowledgement	\$150 per event

NSWMSC

# SPONSORSHIP PACKAGES

## PUBLICATIONS

**Publications Partner**    **Opportunity to advertise your brand in our regular newsletter**

	Exclusive large logo on front cover	\$500
	Inside cover spread	\$500
	Back cover spread	\$500
	Full page spread	\$400
	Half-page spread	\$250



# MEMBER ORGANISATIONS



Sydney University  
Medical Society (SUMS)



University of New South  
Wales Medical Society  
(UNSW MEDSOC)



Medical Students' Association  
of Notre Dame University  
Sydney (MANDUS)



University of Western  
Sydney Medical Society  
(UWSMS)



University of New England  
Medical Students' Association  
(UNEMSA)



University of Newcastle  
Medical Society (UNMS)



Wollongong University  
Medical Students' Society  
(WUMSS)



ANU Medical Students'  
Society (ANUMSS)



Incoming member:  
Macquarie University



# WHO WE WORK WITH



THE UNIVERSITY OF  
**SYDNEY**



**WESTERN SYDNEY**  
UNIVERSITY



**UNSW**  
SYDNEY



**UNIVERSITY OF  
WOLLONGONG**



THE AUSTRALIAN NATIONAL UNIVERSITY



**MACQUARIE**  
University  
SYDNEY • AUSTRALIA

# AFFILIATE ORGANISATIONS



Health



**HETI**

HEALTH EDUCATION &  
TRAINING INSTITUTE



AUSTRALIAN  
MEDICAL STUDENTS'  
ASSOCIATION

**AMA**



AUSTRALIAN MEDICAL ASSOCIATION  
NEW SOUTH WALES





NSWMSC would like to thank you  
for taking the time to consider becoming involved with our organisation.

We believe we offer a fantastic value-for-money partnership, and will  
endeavour to work closely with you in order to ensure your goals and  
targets are being met.

To discuss your involvement as a partner with the  
NSWMSC or for more information, please don't hesitate to contact us!

**Ben Xie**

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